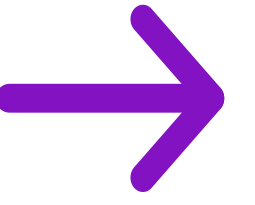


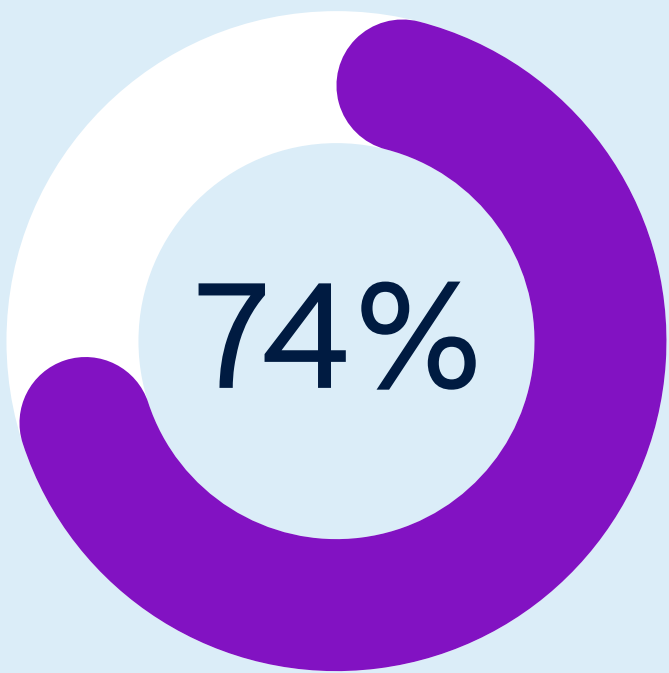
6 website trends that shaped 2026

Designing a new site? Here are the key aspects you need to know this year.

[Explore our Website Builder](#)



Build smarter with AI



AI is your co-designer, helping you create a tailored website from the start. 74% use IONOS AI Onboarding.

Speed is everything

A 1-second delay = **16%** drop in satisfaction.



AI is already shaping search

Large Language Models influence **13%** of all search queries today.



eCommerce everywhere

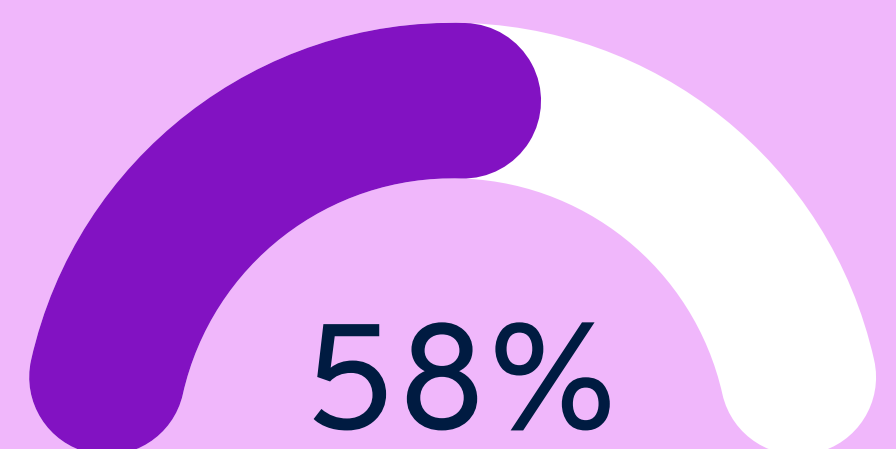
eCommerce blends in +6.1% YoY*



*year over year

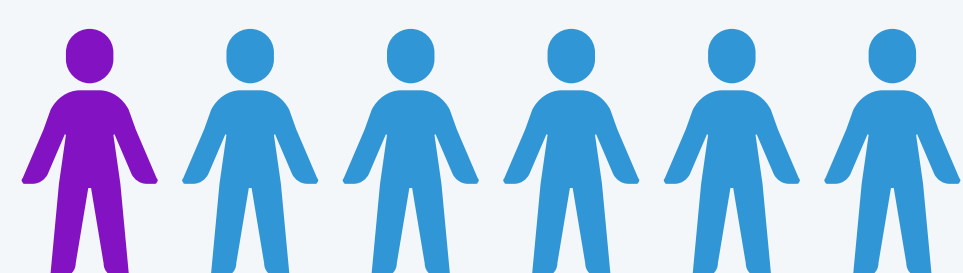
Mobile-first & beyond

58%+ of all traffic is mobile.



Design with people in mind

1 in 6 users have accessibility needs. **Inclusive = trustworthy**



IONOS

